Career Opportunity
Visual Communication Designer

Reporting to: Manager, Digital Communication
Type: Remote | Part-Time

Teach For Pakistan is a national non-profit organization committed to creating a powerful social movement for equity and excellence in education. We enable Pakistan's best young talent to teach for two years in underserved communities and drive systemic change in education throughout their lives.

Teach For Pakistan envisions the day every child in Pakistan will participate in an education that nurtures them to become loving, thinking, and engaged citizens. To that end, we aim to grow our movement aggressively over the coming years and are looking for team members who will work passionately and rigorously to achieve this goal.

This role: We are looking for a dynamic, detail-oriented Visual Communication Designer with a strong eye for visual composition and a passion for creating impactful, high-quality designs. In this role, you will shape the visual identity of Teach For Pakistan across a range of mediums. From digital content and motion graphics to print collateral and web design, your work will support our recruitment, fundraising, digital presence, and community engagement efforts.

Primary Responsibilities of this position include

1. Visual Identity & Campaign Design

a. Develop creative visual identities for campaigns, events, and organizational initiatives — including banners, digital backdrops, and presentation decks — in line with brand guidelines.
b. Design reusable systems and templates to ensure consistent branding across internal and external communications.
c. Create, document, and evolve brand guidelines to maintain coherence across all print, digital, and interactive platforms.

2. Digital & Motion Design

a. Design compelling digital assets for social media (posts, carousels, stories), newsletters, email campaigns, and online ads.
b. Produce engaging infographics, visual explainers, motion graphics, and basic animations to elevate storytelling and simplify complex information.

3. Web & Interactive Design

a. Support the UI/UX design of microsites, dashboards, and interactive experiences.
b. Collaborate with developers and communications team members to improve website layout, visuals, and responsiveness.

4. Print & Event Collateral

a. Design reports, brochures, merchandise, banners, presentations, and other materials for fundraising, recruitment, and awareness campaigns.
b. Prepare production-ready files and liaise with print vendors to ensure quality and timely delivery.

5. Project & Asset Management

a. Manage multiple design projects with efficiency and attention to deadlines.
b. Maintain an organized asset library and archive of brand templates and documentation.
c. Promptly incorporate feedback and iterate on designs based on stakeholder inputs.

The Ideal Candidate: You're passionate about using your creative talent to advance education equity and contribute to a mission that matters. Curious and adaptable, you thrive on exploring new formats, enjoy working collaboratively, and take pride in crafting visuals that inspire action and drive impact.

- Bachelor's degree in Marketing, Design, Communication, or a related field.
- 3–4 years of professional graphic design experience, preferably in mission-driven, creative, or fast-paced environments.
- Advanced proficiency in Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects).
- Strong visual storytelling, layout, and typography skills across digital and print formats.
- Familiarity with UI/UX principles and design systems.
- Excellent time management and organizational skills; able to prioritize and deliver high-quality work under tight deadlines.
- Collaborative and communicative, with openness to feedback and iterative design processes.
- Proactive and self-motivated, with a strong eye for detail and creative problem-solving.

Salary and benefits will be competitive and commensurate with the candidate's skills, qualifications, and experience.

How to Apply: Submit your application by filling out the form. Please ensure you include links to your **portfolio** (such as campaign designs, posters, flyers, booklets, or any other relevant design work) that best reflect your skills and experience.

Form Link: https://forms.gle/PuLQxAv4CwkDxYx49

We strongly encourage you to learn more about us at www.iteachforpakistan.org and our social media pages before applying.